

Calvin Bohn
True Pet Food Project, Inc. DBA Smalls
49 Elizabeth St, 4th Fl
New York, NY 10013
503-487-4303

Dear Customer,

Smalls is voluntarily recalling all Smalls Chicken Liver Powder, labeled as “Diamond Dust,” included with our trial Welcome Kits that were shipped to online customers between October 9th, 2018 and March 25, 2019.



This product was shipped to you with your first order in your Welcome Kit.

As cat parents ourselves, we are completely committed to the safety and well-being of cats. To the best of our knowledge, no cats have been made sick by this product. However, out of an abundance of caution, we are conducting this voluntary recall.

We received an inquiry from a customer that noted that their Chicken Liver Powder smelled like cocoa powder. As soon as we received the product back from the customer, we immediately investigated our inventory and sent samples to a lab for testing.

The lab tests show that our Chicken Liver Powder may have been adulterated. We are running additional tests to determine what that adulterant is, but until we know that it does not pose a risk of injury or illness to cats, we’re asking you to dispose of any remaining Chicken Liver Powder that you have.

We see this as an opportunity to further our commitment to the safety and quality of our products. With that in mind, we are already working with our supplier to ensure that this will not happen again in the future.

As cat parents ourselves, we understand that these situations can be stressful, and we want to alleviate your concerns as much as possible. If you have any questions, please visit our FAQ or contact us by email (meow@smallsforsmall.com) or send us a text message (503-487-4303). Our entire team of eight is on hand to respond to every concerned cat parent as quickly as possible. If you still have questions, you may also call 503-487-4303.

No other Smalls products are impacted by this voluntary recall.

This voluntary recall is being made in consultation with the U.S. Food and Drug Administration.

STAY CONNECTED



If you have any questions,
reply to this email or contact us
at meow@smallsforsmall.com